



Enter today. 5 June deadline

Students, you have until 5 June 2009, 17:00 PST to enter the 2009 Adobe® Design Achievement Awards (ADAA). With only a few weeks remaining until the close of the competition, be sure to enter today for a chance to win international recognition and a trip to the Icoграда World Design Congress in Beijing, China. You could be one of 39 finalists selected to be honoured. Finalists receive airfare, accommodations and free admission to the Congress.

ADAA winners will be honoured in China

Throughout its nine-year history, the Adobe® Design Achievement Awards has honored outstanding student artists, designers, and developers at award ceremonies in major cities in North America: Los Angeles, New York, Chicago, Toronto and San Francisco. In 2009, ADAA is emphasising its global nature by partnering with Icoграда to present the winners at Xin: Icoграда World Design Congress 2009 from 24 - 30 October 2009.

Winners will also receive cash prizes and Adobe® software.

Categories for all types of projects

There are 12 categories covering traditional, motion, and interactive media, so you can pick the area where your skills will shine.

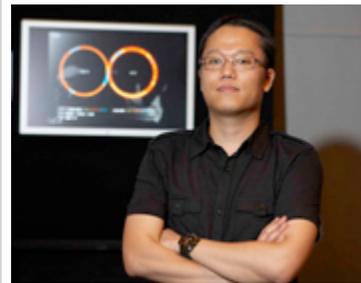
What past winners have to say

John Passafiume *United States*
2008 Winner, *Print Communications*

"The fortune of winning an Adobe® Design Achievement Award has stimulated my young career in ways unimaginable. Since the competition, my work has received a considerable amount of national recognition and attention from the design industry, and perhaps more importantly, interested employers. Why enter? Entrance is free, and the payoff is substantial; both literally and figuratively.

Mathias Kohl & Christoph Schulte *Germany*
2008 Winner, *Live Action Category*

This duo worked together for the first time in class on their video project and were surprised to win. The experience gave them



Jae Chul Bae United States

2008 Winner
Non-Browser Based Design



Dongjoo Seo Korea

2008 Winner
Illustration



Kyong eun Kim Korea

2008 Finalist
Print Communications

confidence and the two have been shooting a video for a FIAT-sponsored viral video competition. They look forward to professional careers in which they can continue their collaboration.

Eric Collins *United States*
2008 Finalist, *Illustration*

"Becoming a finalist has to be one of my greatest accomplishments. The judges are among the most esteemed creatives around the world. Now I can truly say that I have been recognised by the very people I have admired for all these years. Shortly after the contest, I was contacted for a book cover deal from one of the design groups who attended the ceremony and have also started teaching at a university in NY. I am on a better path for success."

Jonnie Hallman *United States*
2008 Winner, *Designer/Developer category*

Jonny saw traffic on his site jump from a handful of friends to approximately 7000 visitors per week after jury member Tina Roth Eisenberg blogged about Jonny's ADAA entry. His selection as an ADAA winner also connected him with key people at Adobe® who have sought his input on upcoming Adobe® AIR and Photoshop versions. His school, the Maryland Institute College of Art also nominated him to represent the college this May in the Art Directors Club interactive portfolio review day.

Submitting is easy

If you are a faculty member, help launch your students' careers by encouraging them to enter. Students! Don't miss this opportunity to take a step toward achieving your professional dreams.

It's easy. Just visit the ADAA entry site, www.adaaentry.com and create your account to upload your entry.

Thanks to our media partners

We are grateful for the support of our **Media Partners** in promoting awareness of the 2009 Adobe® Design Achievement Awards.



Jacky Tsai China

2008 Winner
Illustration



Tseng-Chih Huang Taiwan
(Chinese Taipei)

Additional group members:
Yu-Hsuan Chou
Han-Wen Hsieh
Wei-Chen Shen

2008 Winner
Packaging